



# Behind -the- Scenes

Success

PLANNING

HABITS

MINDSET

SUPPORT

TAMSIN ACHESON COACHING & CONSULTING

[www.tamsinacheson.com](http://www.tamsinacheson.com)

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Welcome

Thank you for your interest in my 2021 Coaching Community "Behind-the-Scenes. This coaching programme is structured to give you everything you need to make massive progress towards your vision of success in the next 12 months.

It has been thoroughly thought through to ensure that you get planning sessions, problem solving sessions, mindset shifts and success rituals when you need them, in a way that does not result in overwhelm and ensures you aren't away from your most important task which will always be taking action, in the real world, to achieve the results you desire most.

Your future self will thank you for signing up!

After 3 years of running online groups and trying many different components, I firmly believe this structure delivers exactly what a business owner needs at each phase of business growth: Start, Grow & Scale.

The elements I have included are essential to success; it is of paramount importance that time is given to planning, mindset mastery, success habit creation and connection to community.

You also will greatly benefit from having a coach "on tap".

Coaching isn't something you do when you are successful; coaching is the thing that helps you become successful. It is the only "success hack" that works!

*Tamsin's coaching programme has been so helpful this year. She focuses fully on her clients, working with them to determine what is best for them and their businesses. She has an intuitive and heart-centred approach, often knowing before you do, how to get the best out of you. Although she makes you think about the financial aspects, her passion is for you to create a business model that is right for you and your life choices. Her depth of knowledge is impressive and I would highly recommend her as a coach. AS*



## Meet your new coach

Hello! For those of you I am yet to meet, I'm Tamsin Acheson. I'm a strategic business consultant and leadership coach. In essence, I help business owners strategically build the sustainably successful business they love to lead. It is as much about self development as it is about professional and business development.

I have lived many lives in my 40+ years, all of which have contributed to the depth of my skills, experience, intuition and my approach. I also, on average, read a book every couple of weeks so I am always brimming with the latest business trends, new perspectives, inspired thoughts and wise insights!

You can read more about "my story" on my [website](http://www.tamsinacheson.com).

When my nose isn't in a book and I am not cuffed to my computer then you might find me on a netball court, with close friends, on a dance floor, planning my next travel adventure or with my family. I was abroad for 11 years so I am definitely making up for lost time when it comes to my small family unit which, in the UK, is a Mum, a Dad, a brother and an Uncle!

I am a very honest person, loyal to the core, some find me intense - I guess I do take business seriously and helping other people succeed and surpass their own ideas of what is possible really lights me up! What you see is what you get with me, I am definitely more about outcomes than optics!

What I can promise is that I will share your care and passion for your business, I work as hard towards your success as you do, and I will be next to you every step of the way, "in it" with you, the highs and lows, because that is how I roll!

Let's pull up our sleeves and jump right in!

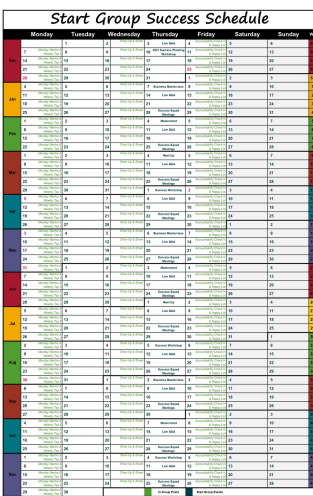
# Start

## Membership <sup>3.</sup> Option 1

### Online Community Only

*I owe a lot to Tamsin. Her unique blend of skills has really benefitted both me and my business. I think I would have given up my business had it not been for her input this year. I have grown in confidence and ability this year which many people have remarked upon. I feel this is due to being part of her start-up group this year. Tamsin is open and honest and provides great value to all those that she coaches. JG*

## Services Summary



Start Group Success Schedule						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

[Click on calendar  
to download](#)

- **Annual:** 2021 Success Planning Workshop (Dec).
- **Quarterly:** Strategic Planning Session; Mastermind; MeetUp or Masterclass.
- **Monthly:** Live Q&A.
- **Weekly:** Check Ins; Show Up & Share; Success mantra, visualisation and gratitude prompt.
- **Daily:** In community support as requested.
- **Coaching:** Success Squads (coach organised, self managed)
- **Ad Hoc:** Directory post
- **Bonus:** 40% off 1 hour strategic consulting sessions.

All services and access to coaching are delivered within the online group or on Zoom.

This group coaching programme ensures that you have access to coaching and a supportive community at an accessible price point for a start up business. Together we will set up your year, and plan each 4 month period for maximum success. You will have the opportunity to hold yourself accountable to the group by checking in at the beginning and end of the week; you will also have access to problem solving sessions and social online meetups. On a monthly basis there will be a live coach Q&A, however you can ask questions to the community at anytime. You will be invited to join a small "success squad" which I will then set up and once I have introduced you to your accountability team and given you your session script it will be up to you to arrange your monthly meetings on the suggested Thursday dates. There are also three business masterclasses that will cover the key pillars of business success: finances, marketing, sales, customer delivery, operations and mindset.

## Online Community & Group Coaching

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*I have worked with Tamsin both through her group Coaching programmes and as a 1:1 client. I started working with her in the very early stages of building my business and she has supported me in the design, development and growth phases. Supportive and challenging I have learnt so much that I can take forward as my business continues to grow and evolve. Would definitely recommend the group and 1:1 services if you are looking for a coach to support your personal and professional development. ZT*

## Services Summary

Grow Group Success Schedule											
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday					
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	1	2	3	4	5
6	7	8	9	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26	27	28	29
30	31	1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	1	2	3
4	5	6	7	8	9	10	11	12	13	14	15
16	17	18	19	20	21	22	23	24	25	26	27
28	29	30	31	1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30	31	1
2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25
26	27	28	29	30	31	1	2	3	4	5	6
7	8	9	10	11	12	13	14	15	16	17	18
19	20	21	22	23	24	25	26	27	28	29	30
31	1	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22	23
24	25	26	27	28	29	30	31	1	2	3	4
5	6	7	8	9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24	25	26	27	28
29	30	31	1	2	3	4	5	6	7	8	9
10	11	12	13	14	15	16	17	18	19	20	21
22	23	24	25	26	27	28	29	30	31	1	2
3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26
27	28	29	30	31	1	2	3	4	5	6	7
8	9	10	11	12	13	14	15	16	17	18	19
20	21	22	23	24	25	26	27	28	29	30	31

[Click on calendar to download](#)

- **Annual:** 2021 Success Planning Workshop (Dec).
- **Quarterly:** Strategic Planning Session; Mastermind; MeetUp or Masterclass.
- **Monthly:** Live Q&A; Mindset Masterclass; Success Sequences; Success Habit Challenge.
- **Weekly:** Check Ins; Show Up & Share; Success mantra, visualisation and gratitude prompt.
- **Daily:** In community support as requested.
- **Coaching:** Success Circles (coach led, small groups)
- **Ad Hoc:** Directory post
- **Bonus:** 50% off 1 hour strategic consulting sessions.

All services and access to coaching are delivered within the online group or on Zoom.

In addition to all the "start programme" has to offer, this group coaching programme delivers an enhanced experience and really is a one-stop-spot for all your planning, mindset, success behaviour and support needs. It is structured for ease and convenience, not overwhelm - you do not need to be involved in everything, but it is all there for you to use as and when you choose to prioritise it. Each month there is a mindset transformation. You will receive a masterclass and a morning / evening ritual that will support this mindset shift. You will be invited to join a monthly coaching pod and will get a coach led monthly session to solve the specific challenges you are facing; a more intimate support experience. We will also be focusing on creating one new success habit a month. By the end of the year you will have achieved your success strategy, have made 12 mindset leaps and have 12 new success behaviours ingrained into your daily work routine.

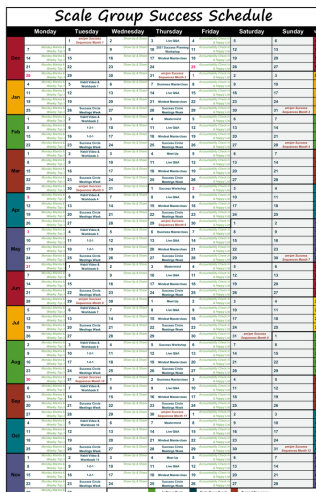


## Membership <sup>5.</sup> Option 3

### Scale Online Community, Group Coaching & 1-2-1

*Tamsin has been an incredible Business Coach and Mentor. She has helped me take stock and assess my business plans and direction. She is direct and 'no-nonsense', which makes her a very effective Coach. Tamsin brings a wealth of knowledge and experience to the sessions, as well as her warm intuitive side which is the perfect combination. I would highly recommend Tamsin to anyone who is looking to develop their business and wants a highly effective Coach on their team. LR*

## Services Summary



Month	Session	Topic	Time	Location
Jan	1	Annual Success Planning Workshop	10:00-12:00	Online
Jan	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Jan	3	Monthly Live Q&A	10:00-12:00	Online
Jan	4	Weekly Check Ins	10:00-12:00	Online
Jan	5	Daily In community support	10:00-12:00	Online
Jan	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Jan	7	Ad Hoc Directory post	10:00-12:00	Online
Jan	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Feb	1	Annual Success Planning Workshop	10:00-12:00	Online
Feb	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Feb	3	Monthly Live Q&A	10:00-12:00	Online
Feb	4	Weekly Check Ins	10:00-12:00	Online
Feb	5	Daily In community support	10:00-12:00	Online
Feb	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Feb	7	Ad Hoc Directory post	10:00-12:00	Online
Feb	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Mar	1	Annual Success Planning Workshop	10:00-12:00	Online
Mar	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Mar	3	Monthly Live Q&A	10:00-12:00	Online
Mar	4	Weekly Check Ins	10:00-12:00	Online
Mar	5	Daily In community support	10:00-12:00	Online
Mar	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Mar	7	Ad Hoc Directory post	10:00-12:00	Online
Mar	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Apr	1	Annual Success Planning Workshop	10:00-12:00	Online
Apr	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Apr	3	Monthly Live Q&A	10:00-12:00	Online
Apr	4	Weekly Check Ins	10:00-12:00	Online
Apr	5	Daily In community support	10:00-12:00	Online
Apr	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Apr	7	Ad Hoc Directory post	10:00-12:00	Online
Apr	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
May	1	Annual Success Planning Workshop	10:00-12:00	Online
May	2	Quarterly Strategic Planning Session	10:00-12:00	Online
May	3	Monthly Live Q&A	10:00-12:00	Online
May	4	Weekly Check Ins	10:00-12:00	Online
May	5	Daily In community support	10:00-12:00	Online
May	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
May	7	Ad Hoc Directory post	10:00-12:00	Online
May	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Jun	1	Annual Success Planning Workshop	10:00-12:00	Online
Jun	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Jun	3	Monthly Live Q&A	10:00-12:00	Online
Jun	4	Weekly Check Ins	10:00-12:00	Online
Jun	5	Daily In community support	10:00-12:00	Online
Jun	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Jun	7	Ad Hoc Directory post	10:00-12:00	Online
Jun	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Jul	1	Annual Success Planning Workshop	10:00-12:00	Online
Jul	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Jul	3	Monthly Live Q&A	10:00-12:00	Online
Jul	4	Weekly Check Ins	10:00-12:00	Online
Jul	5	Daily In community support	10:00-12:00	Online
Jul	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Jul	7	Ad Hoc Directory post	10:00-12:00	Online
Jul	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Aug	1	Annual Success Planning Workshop	10:00-12:00	Online
Aug	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Aug	3	Monthly Live Q&A	10:00-12:00	Online
Aug	4	Weekly Check Ins	10:00-12:00	Online
Aug	5	Daily In community support	10:00-12:00	Online
Aug	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Aug	7	Ad Hoc Directory post	10:00-12:00	Online
Aug	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Sep	1	Annual Success Planning Workshop	10:00-12:00	Online
Sep	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Sep	3	Monthly Live Q&A	10:00-12:00	Online
Sep	4	Weekly Check Ins	10:00-12:00	Online
Sep	5	Daily In community support	10:00-12:00	Online
Sep	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Sep	7	Ad Hoc Directory post	10:00-12:00	Online
Sep	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Oct	1	Annual Success Planning Workshop	10:00-12:00	Online
Oct	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Oct	3	Monthly Live Q&A	10:00-12:00	Online
Oct	4	Weekly Check Ins	10:00-12:00	Online
Oct	5	Daily In community support	10:00-12:00	Online
Oct	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Oct	7	Ad Hoc Directory post	10:00-12:00	Online
Oct	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Nov	1	Annual Success Planning Workshop	10:00-12:00	Online
Nov	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Nov	3	Monthly Live Q&A	10:00-12:00	Online
Nov	4	Weekly Check Ins	10:00-12:00	Online
Nov	5	Daily In community support	10:00-12:00	Online
Nov	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Nov	7	Ad Hoc Directory post	10:00-12:00	Online
Nov	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online
Dec	1	Annual Success Planning Workshop	10:00-12:00	Online
Dec	2	Quarterly Strategic Planning Session	10:00-12:00	Online
Dec	3	Monthly Live Q&A	10:00-12:00	Online
Dec	4	Weekly Check Ins	10:00-12:00	Online
Dec	5	Daily In community support	10:00-12:00	Online
Dec	6	Coaching 1-2-1 Success Sessions	10:00-12:00	Online
Dec	7	Ad Hoc Directory post	10:00-12:00	Online
Dec	8	Bonus 50% off 1 hour strategic consulting sessions	10:00-12:00	Online

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- **Annual:** 2021 Success Planning Workshop (Dec).
- **Quarterly:** Strategic Planning Session; Mastermind; MeetUp or Masterclass.
- **Monthly:** Live Q&A; Mindset Masterclass; Success Sequences; Success Habit Challenge.
- **Weekly:** Check Ins; Show Up & Share; Success mantra, visualisation and gratitude prompt.
- **Daily:** In community support as requested.
- **Coaching:** 4 x 90 minute 1-2-1 Success Sessions; Success Circles (monthly coach led small groups).
- **Ad Hoc:** Directory post
- **Bonus:** 50% off 1 hour strategic consulting sessions.

All services and access to coaching are delivered within the online group or on Zoom.

In addition to all the "start" and "grow" programmes have to offer, this coaching programme enhances the coaching experience by adding a 1-2-1 element. A quarterly 90 minute session where you can get my eyes on your business.

We completely tailor the time we spend together to leapfrog your business forward in the way that will have the greatest impact based on your needs and wants; quickly overcoming any challenges you might be facing.

Just you, me and your business strategy!

# People say:



**Layla Sidwell**

Highly recommend. I was in Tamsin's Start Up Group this year and made some major strides forward in my business. Was great to have a small group of supportive people behind me and Tamsin's input was invaluable.

38w



4



**Helen Jefferies**

I've really benefitted from Tamsin's wisdom this year too. I feel clearer about the direction I need to go in with my business. I feel more focused on where I need to spend my time and am looking forward to seeing what 2020 brings and working with Tamsin again x



2



**Claire Victoria Bishop**

I can also highly recommend working with Tamsin. I have worked with Tamsin over the past 12 months as part of the start up business group and have gained so much clarity for my business. It has also made me reassess what is important for me and my business and I'm really excited to be working with Tamsin again this year. If you are looking for a coach to help you and your business grow, sign up for one of Tamsin's coaching groups.

30w



2



**Victoria Gazzard**

I really valued our sessions as they really kept me on track. I wouldn't have taken the leap of faith to upscale my business and set up my own space in Wrigton without having **Tamsin Kate Acheson** support and the group behind me. 🎉



2



**Lesley Waldron**

I totally recommend the mastermind and coaching experience. I was a part of the scale up group this year and loved the combination of masterminding, learning and coaching. It has helped me get more to the essence of what I offer and kept me on track with business developments too. The investment is so small in comparison to the value you receive!



2



# Who & How Much

Success is built over time. It is sequential. This group focuses on building up a compound effect in terms of strategy, mindset and habits over a 12 month period. Before you know it both you and your business will be stronger and far more successful!

## Start

For those beginning in business who need accessible pricing but still see the value in high quality coaching.

Or for those who have been in business for a few years, prefer light touch coaching support and just want a space to keep themselves periodically planning and regularly accountable.

**£300 p/a** (Deposit £50, then 10 monthly payments of £25 )

## Grow

For those with firm business foundations, doing the basics well, who are now looking to grow in mindset so they can build their business to a recurring stable income. The focus is growth - you and your business.

Or for those who need strategic, structured coaching support and prefer regular small group sessions; who no longer want to be distracted by noise, and want it all in one place so they can focus on what matters.

**£700 p/a** (Deposit £50, then 10 monthly payments of £65 )

## Scale

For those who need specific strategic support tailored to their individual needs and value the acceleration that 1-2-1 coaching brings; whilst also wanting the skills training, planning, mindset adjustments and habit changes to support sustainable business success throughout the year.

**£1000 p/a** (Deposit £50, then 10 monthly payments of £95 )

# How to join

If you would like to be part of the 2021 Behind-the-Scenes Success Community then please complete this application form:

<https://www.tamsinacheson.com/behind-the-scenes-application-form/>

## Step 1

Complete and submit application form

## Step 2

I will either contact you to arrange a conversation so I can better understand your application; or I will email you to let you know the minute the membership is open for payments so you can join up!

## Step 3

Once your deposit is paid you will receive the Welcome Pack and I will schedule a 30 minute coaching call so we can officially meet and I can get a feel for you, your business and your 2021 aspirations.

From start up to scale up stages, this is the place to create your behind-the-scenes success, building a sustainable and profitable business through mindset, planning and powerful daily action steps.

Let's look out for each other, celebrate each other, support each other and have a bit of fun whilst growing personally and professionally. I am looking forward to it.

Tamsin